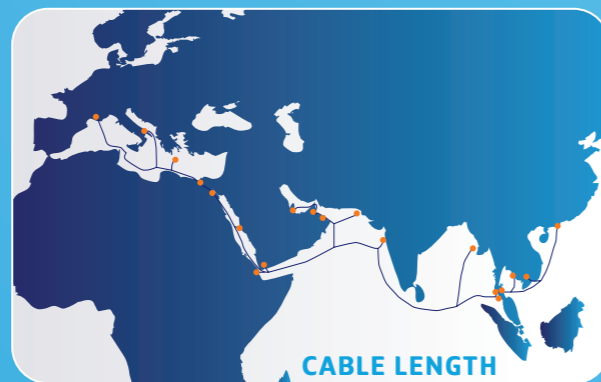


WHOLESALE UNIT

EXPANDING MOBILY'S INTERNATIONAL PRESENCE CONNECTIVITY

The Wholesale Unit is the key provider of international connectivity and roaming services for Mobyly and its other units. With a comprehensive portfolio, strategic partnership, and cutting-edge infrastructure, the Wholesale Unit is supporting Mobyly to lead the digital transformation of Saudi Arabia and the region.

Asia Africa Europe-1 (AAE-1)



CABLE LENGTH

25,000 KM

The Wholesale Unit delivers reliable and innovative solutions for national and international carriers, internet service providers (ISPs), hyperscalers, over-the-top (OTT) media platforms, content and cloud providers and enterprises. Through active collaboration, network expansion,

customized solutions and major partnerships, the Unit enhances Mobyly's footprint and portfolio.

Mobyly is a leading provider of reliable and high-speed communication services, thanks to its extensive network infrastructure. The Company

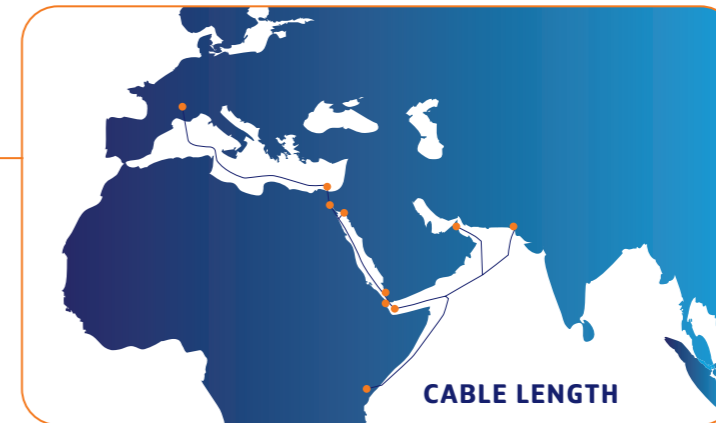
has invested in 5 submarine cables: SEA-ME-WE-6, Africa-1, AAE-1, TGN-Eurasia and TGN-Gulf, which connects it to various regions across the world. It also has 4 strategic landing stations, 12 points of presence and a remarkable fiber network. Moreover, Mobyly has 15 tier-certified data centers with a total capacity of 122MW, which host top-tier cloud and content providers, international carriers and national operators.

Expanding Mobyly's Services and Reach

In 2023, the Wholesale Unit was a significant contributor to Mobyly's growth in revenue, margins and collections. The Unit's strategy focused on expanding its international presence and connectivity, signing agreements with major content delivery network players and forming



Africa-1



CABLE LENGTH

10,000 KM

partnerships with international leaders in internet exchange.

This year, Mobyly enhanced its international capabilities by signing a memorandum of understanding with Telecom Egypt for a Red Sea crossing. It also improved its connectivity with the UAE, Jordan, Iraq and Qatar by completing its Saudi National Fiber Network Border Expansion project. Furthermore, Mobyly has 2 new international cables in progress, which will be ready in 2025 and will help it to reach Europe and Asia.

Mobyly continued to expand its data center capacity through organic and inorganic strategies. It enhanced customer experience in 2023 by increasing its 5G roaming coverage. It also partnered with the international internet exchange provider Equinix to enhance Mobyly's position in the global internet market and improve its quality of service. All these initiatives support Mobyly's vision of creating a digital hub ecosystem that offers seamless connectivity domestically and internationally.

One of the key achievements of the Wholesale Unit was to improve Mobyly's efficiency and reduce its costs by optimizing the use of its infrastructure. The Unit secured savings deals for Mobyly's international direct dial traffic to top destinations, increased the number of submarine cables, collocated major content delivery network players in Mobyly data centers and generated additional revenue by sharing its network with other operators.

Gaining Worldwide Recognition

Mobyly's Wholesale Unit received the prestigious recognition of Best Middle East Carrier at the Global Carrier Awards (GCAs) 2023. The GCAs, held in London, UK, are the most influential and respected awards in the industry, celebrating innovation, excellence and vision. Mobyly's submission highlighted its unique value proposition as a digital enabler, as well as its strategic partnerships with top-tier industry players. The award also recognized Mobyly's operational excellence, demonstrated by its rapid expansion of subsea, terrestrial, cross-border and data center infrastructure, as well as its signing of pivotal agreements related to route expansion and technological innovation.

SEA-ME-WE-6



CABLE LENGTH

21,700 KM

WHOLESALE UNIT (CONTINUED)

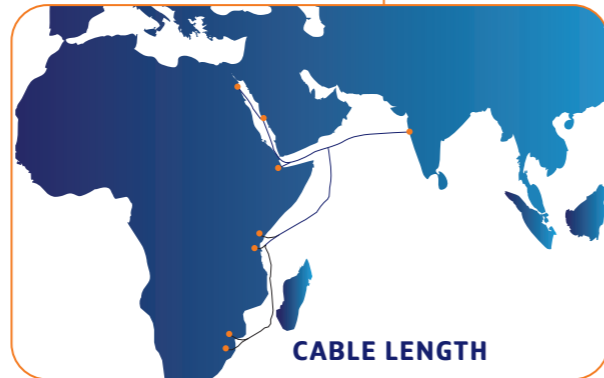
The Unit has shown its determination to be at the cutting-edge of technology and service offerings, and to strengthen its presence in the international wholesale arena. In line with this strategy, Mobily participated in multiple international wholesale events throughout the year.

Partnering with Equinix for Enhanced Carrier Neutrality

One of the key pillars of Mobily's digital hub ecosystem is carrier neutrality, which enables the Company to offer its customers the best connectivity options and the most competitive prices. To this end, Mobily partnered with Equinix, the largest global data center and internet exchange platform provider, to establish a full carrier-neutral internet exchange in the JED1 data center facility in Jeddah. This significant traffic gateway creates a digital bridge between Saudi Arabia, Europe, Asia and Africa and aims to improve the peering ecosystem in the region.

The JED1 data center also functions as a network-dense and neutral interconnection hub, which attracts global and regional ISPs, operators, OTT content providers and enterprises to land and peer in Jeddah. This reduces the latency and improves performance by eliminating the trombone effect that arises from the traffic to different hosting locations. By offering these cutting-edge solutions, Mobily is elevating the digital ecosystem in the Kingdom and supporting its vision to become an international hub of telecommunications services and traffic.

TGN-EURASIA



15,000 KM

Looking Forward to 2024

The Wholesale Unit has ambitious plans for the year ahead, building on the achievements of 2023. It aims to increase its international presence by expanding its network coverage and offering high-quality services to its global customers. It will also continue to grow its partnerships with leading operators and service providers, and secure competitive roaming deals to enhance its customers' experience.

Furthermore, the Unit will continue to diversify Mobily's revenue streams by offering innovative solutions and products to meet the evolving needs of the market. To support its growth, it will optimize its infrastructure by investing in new technologies and improving its operational efficiency. Lastly, it will capitalize on government initiatives to make the Kingdom of Saudi Arabia an international data center hub and position itself as a key player in the digital transformation of the region.

TGN-GULF



4,031 KM

